



Helpful Terms for Circle Members

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What does it all mean?

Knowing the following terms will be helpful as you define your goals and create your vision.



Challenge Day is the name of our nonprofit organization as well as the name of our program.

- ♥ The Challenge Day [501(c)(3)] organization
- ♥ The Challenge Day [6 hour] program



Be the Change is our tagline, motto, or guiding directive. It is used in the following contexts described more fully on the next page.

- ♥ The *Be the Change* Movement
- ♥ *Be the Change* Teams
- ♥ Circle of Change
- ♥ Formula for Change



Challenge Day Vision

Our vision is that every child lives in a world where they feel safe, loved and celebrated.

Challenge Day Mission

Challenge Day provides youth and their communities with experiential workshops and programs that demonstrate the possibility of love and connection through the celebration of diversity, truth and full expression.

The Organization

Motivated by memories of their own teen experiences and fueled by the desire to instill positive change in the world, Yvonne and Rich Dutra-St. John created the Challenge Day program in 1987 as Challenge Associates. In January 2001, Challenge Day, the organization, was formed as a 501(c)(3) non-profit tax exempt organization.

Today, Challenge Day and the ***Be the Change*** Movement are transforming schools and communities by providing programs in almost every state in the US, 6 provinces of Canada, and in the International School System.

The Program

The Challenge Day program provides participants with tools to tear down the walls of separation and inspires them to live, study, and work in an environment of acceptance, love and respect. This award-winning day-long program has proven to reduce teen drug, alcohol and tobacco use, student absenteeism, and teasing and violence in middle schools and high schools.



Movement ~ Mission

To inspire people to ***Be the Change*** they wish to see in the world for the benefit of the planet and its people.

Be the Change Teams ~ Mission

To be the driving force in creating the school, organization or community of their dreams.

Circles of Change ~ Mission

To fuel the flame of the ***Be the Change*** Movement and support ***Be the Change*** Teams in achieving their goals.

The Movement

The ***Be the Change*** Movement inspires people to **notice** what's happening around them, to **choose** actions that create positive change, and to **act** as a living example of the power of contribution and compassion.

Be the Change Teams

Be the Change Teams are the driving force in creating the school, organization or workplace of their dreams. They are groups of adults and teens, inspired by the work of Challenge Day, to create an environment where every member of their school, organization or workplace community feels safe, loved and celebrated.

Circle of Change

A Circle of Change is a group of adults and youth leaders working together to create the community of their dreams. Circles adopt a geographic area, usually a city or county, and commit to serve their schools and their school based ***Be the Change*** Teams by:

- Living It:** Circles model the principles that the Challenge Day program teaches. They show the possibility of treating each other with respect, compassion, forgiveness and encourage creating the life of your dreams.
- Funding It:** Circles raise funds to support their schools and ***Be the Change*** Teams to provide Challenge Day programs for their community.
- Supporting It:** Circles support their individual schools and ***Be the Change*** Teams to meet their goals. They provide valuable networking between schools and hold the bigger vision for the community of their dreams.